

Our 50th Year



McCRACKEN BASKETBALL CAMPS

**Over 120,000
have attended**

For Boys & Girls Ages 8 -18

**"Teams are made in the winter;
PLAYERS are made in the
summer."**

**Five different
programs for
INDIVIDUAL PLAYERS**

**27 different sessions throughout
the summer**

OVERNIGHT CAMPS

DAY CAMPS

**PLAYER/PARENT CAMP
(for ages 4-8)**



SINCE 1963

www.mccrackencamps.com

A Message from the Director

CAMP GOALS & IDEALS – OUR 50TH YEAR

A high school coach once told us, “Do you know why I like your camp? It’s because you teach – you don’t just throw out the ball and say ‘play’.” The two long-stated goals of The McCracken Basketball Camp are that each camper should 1) have fun; and 2) learn to become the best player that he or she can possibly be. We work toward both of these goals in every camp activity.

I think that basketball must be fun, and that players should look forward to going to the gym. We work to make learning how to play basketball interesting and enjoyable. Making things fun doesn’t mean not working hard. Hard work can be fun, if approached with the right attitude (just ask any former camper about our Defense Day or Stations). We also feel that being positive and offering encouragement when teaching basketball is very effective in improving a player’s confidence and interest in the game.

Our second goal is that campers work to be the best they can possibly be. We have been saying this for 49 years. To do this, it is important that players learn how to play the game correctly, and that they practice those techniques. Playing games is good for improving reactions and decision-making in game situations, but there are limits to how much improvement can be made if all a developing player does is play games. Our program will give an advantage to the individual player looking to improve.

In competition, players tend to shy away from their weaknesses (off-hand, outside shooting, etc.) or parts of their game where they’re simply not as confident yet, as it might lead to a turnover or missed shot. In a game situation, the next thing the player knows, he or she is sitting on the bench. At camp we give detailed instruction along with repetitive drills that will give campers the ability and confidence to become more complete players. We also show drills and practice techniques that can be used to continue to improve individual skills. Those individual skills (both basic and advanced) can be mastered and, only then, blended with those of other players so that a team may have success.

Coach German

Phone: (260) 432-0099

E-mail: todd@mccrackencamps.com

P.S. to Parents:

Parents ask me why they should send their son or daughter to our camp. What makes our camp so different from other camps? It’s no secret. Our philosophy is that we believe in personal attention for each player, both on and off the courts. We are not an assembly line, stuffing kids into slots. The individual is the most important part of our camp and always will be.

We would appreciate the opportunity to work with your son or daughter. If you have any questions about the camp program, supervision, safety, staff, etc., please call me at the number on this brochure and I would be happy to answer any questions you might have.

DIRECTOR: TODD GERMAN

Coach German has been involved with The McCracken Basketball Camp for 39 years, first as a camper, then as a counselor, next as the assistant director, and now as the director. German was a stand-out high school and college athlete from Bronson, Michigan. He played basketball at Kalamazoo Valley Community College and at Manchester College. At both schools he was the leading scorer and rebounder and MVP. He received his master’s degree from Western Michigan University.



DAVID B. MCCrackEN DIRECTOR: 1970-2001

David B. McCracken was instrumental in the development of the camp from its beginning in 1963. Coach McCracken is a legendary figure in basketball and camping. He was known for his great knowledge of the game, as well as for his inspiring message that pushed those around him to be the best they could be.



BRANCH MCCrackEN FOUNDER/DIRECTOR: 1963-70

Hall-of-Fame Coach Branch McCracken guided the Indiana University Hoosiers for 24 years and led them to two NCAA National Championships. In 1963, toward the end of his coaching career, he started the camp to give young people the opportunity to improve their skills during the summer.



2012 SESSIONS SCHEDULE

*All prices **include** required Registration Fee*

COMPLETE SKILLS CAMP — \$420.00 OR \$295.00

BOYS	LOCATION	DATES	GIRLS	LOCATION	DATES
	Wayland Academy	June 27-30		Wayland Academy	June 27-30
	Huntington University	July 8-11		Huntington University	July 15-18
	Olivet College	July 15-18		Olivet College	July 22-25
	Adrian College	July 22-25		Adrian College	July 29-Aug 1
	St Joseph's College	July 29-Aug 1		St Joseph's College	July 29-Aug 1

SHOOTING CAMP — \$420.00 OR \$295.00

BOYS	LOCATION	DATES	GIRLS	LOCATION	DATES
	Huntington University	July 8-11		Olivet College	June 27-30
	Adrian College	July 22-25		Huntington University	July 15-18
				Olivet College	July 22-25
				Adrian College	July 29-Aug 1

GOLD CAMP — \$420.00 OR \$295.00

BOYS	LOCATION	DATES	GIRLS	LOCATION	DATES
	Olivet College	July 15-18		Olivet College	June 27-30

JUNIOR GOLD CAMP — \$420.00 OR \$295.00

BOYS	LOCATION	DATES	GIRLS	LOCATION	DATES
	Olivet College	July 15-18		Olivet College	June 27-30
				Huntington University	July 15-18
				Olivet College	July 22-25

POST/PERIMETER CAMP — \$420.00 OR \$295.00

BOYS	LOCATION	DATES	GIRLS	LOCATION	DATES
	Huntington University	July 8-11		Huntington University	July 15-18

DAY CAMP — \$195.00

CO-ED	LOCATION	DATES
	South Bend Adams HS, South Bend, IN	June 12-15
	Imagine Master Academy Fort Wayne, IN	June 18-21
	Marshall Activity Center, Marshall, MI	August 6-9

PLAYER/PARENT CAMP — \$90.00 PER PERSON

CO-ED	LOCATION	DATES
	Huntington University	July 14-15

CAMP PROGRAM DESCRIPTIONS & LOCATIONS

For the past 49 years The McCracken Basketball Camp has been known for excellent instruction in all phases of the game of basketball. Below are brief descriptions of each type of camp program. If you would like more details about any camp program, please call Coach German in the camp office (260) 432-0099.

COMPLETE SKILLS CAMP For players 8 to 18 years old

- Our 49-year program of detailed, personalized, individual instruction in all phases of basketball, for players of ALL skill levels
- Drill groups organized by skill/age
- Skill-appropriate drills for each player and drill group
- Contests
- League games and scrimmages



BOYS		GIRLS	
Wayland Academy	June 27-30	Wayland Academy	June 27-30
Huntington University	July 8-11	Huntington University	July 15-18
Olivet College	July 15-18	Olivet College	July 22-25
Adrian College	July 22-25	Adrian College	July 29-Aug 1
St Joseph's College	July 29-Aug 1	St Joseph's College	July 29-Aug 1

SHOOTING CAMP For players 10 to 18 years old

- Detailed instruction in the proper technique of all shots
- Work one-on-one with staff and in small groups
- Each camper will receive a written evaluation and have shot video-taped and critiqued
- Confidence-building drills and methods
- League games

BOYS		GIRLS	
Huntington University	July 8-11	Olivet College	June 27-30
Adrian College	July 22-25	Huntington University	July 15-18
		Olivet College	July 22-25
		Adrian College	July 29-Aug 1

GOLD CAMP For players in the 9th to 12th grades (fall 2012)

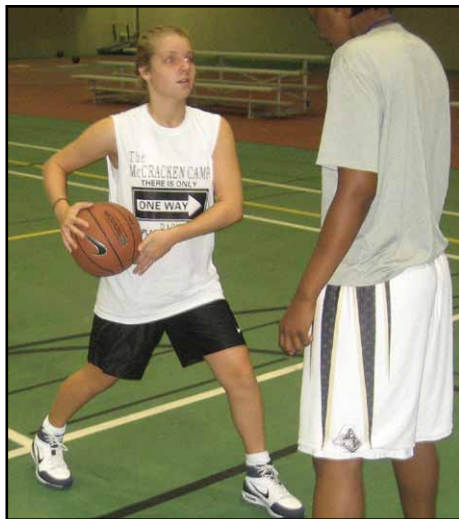
- For the advanced high school player
- Instruction and drills in advanced individual and team concepts
- Top competition in daily league games and scrimmages
- Each camper will receive a written evaluation

BOYS		GIRLS	
Olivet College	July 15-18	Olivet College	June 27-30

POST/PERIMETER CAMP For players 10 to 18 years old

- Detailed instruction on playing in the post or on the perimeter
- Post and perimeter players combined for league games
- Work in small groups

BOYS		GIRLS	
Huntington University	July 8-11	Huntington University	July 15-18



JUNIOR GOLD CAMP For players in the 6th to 8th grades (fall 2012)

- For the advanced middle school/junior high school player
- Instruction and drills in advanced individual and team concepts
- Top competition in daily league games and scrimmages
- Each camper will receive a written evaluation

BOYS		GIRLS	
Olivet College	July 15-18	Olivet College	July 27-30
		Huntington University	July 15-18
		Olivet College	July 22-25

DAY CAMPS For boys and girls ages 7 to 14

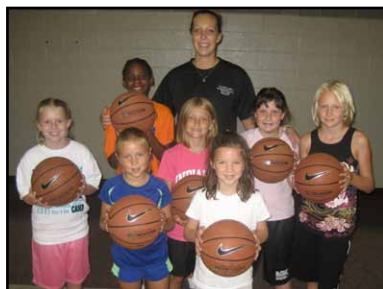
- Four FULL days of quality basketball instruction
- McCracken Complete Skills Program

CO-ED			
South Bend Adams HS, South Bend, IN	June 12-15	Marshall Activity Center, Marshall, MI	August 6-9
Imagine Master Academy, Fort Wayne, IN	June 18-21		

PLAYER/PARENT CAMP Weekend camp for boys and girls ages four to eight years old and one or both parents.

- Learn the fundamentals
- Live in a college dorm; swim; enjoy an ice cream party
- Be inspired by Tanya Crevier, with her amazing display of basketball skills
- Parents learn how to make the game fun for their children and help them gain a feeling of success through athletics

CO-ED	
Huntington University	July 14-15



CAMP LOCATIONS

- **Adrian College** - Adrian, Michigan
- **Huntington University** - Huntington, Indiana
- **Olivet College** - Olivet, Michigan
- **St. Joseph's College** - Rensselaer, Indiana
- **Wayland Academy** - Beaver Dam, Wisconsin
- **Imagine Master Academy** - Fort Wayne, Indiana
- **M.A.C. Center** - Marshall, Michigan
- **South Bend Adams HS** - South Bend, IN

TO REGISTER

We accept registrations at any time, right up to the start of camp (where openings exist).

HOW TO REGISTER

- Online: www.mccrackencamps.com
- Phone: 1-800-433-6060
- Fax: 260-459-3803
- Mail: **The McCracken Basketball Camp**
502 Timberlake Trail, Fort Wayne, IN 46804

AFTER YOU REGISTER

- You will promptly receive a registration confirmation by e-mail
- A registration packet with detailed information about camp will be e-mailed after April 1st

PAYMENT TERMS Payments can be made by credit card (Visa and Master Card only) or personal check (by mail)

- \$165 payment – Due at time of registration
 - \$150 per session deposit
 - \$15 per person non-refundable registration fee
- The camp tuition balances are due as follows:

For camps with June start dates, balance is due on May 1st

For camps with July start dates, balance is due on June 1st

For camps with August start dates, balance is due on July 1st

CANCELLATION POLICY

Once registered, if you have to cancel for any reason, you will receive a camp credit for all camp tuition payments made, valid through 2013, for any McCracken Camp, transferable to an immediate family member

CANCELLATION PROTECTION

- Can be purchased for \$35 per camp session
- With cancellation protection purchase, cancel by your camp tuition "balance due" date (see above) and receive a refund of all camp tuition payments made
- If you cancel after your camp tuition "balance due" date, you will receive a camp credit for your tuition fees paid, good for an immediate family member and can be used for any US Sports Camp
- Camp credits are valid through 2013

TYPICAL DAILY SCHEDULE

(may be varied)

7:30	Wake up
8:00-9:00	Breakfast
9:15-9:45	Lectures/Demonstrations
9:45-11:45	Drills and Scrimmage
12:15-1:00	Lunch
1:00-2:00	Rest Hour
2:00-2:45	Lectures/Demonstrations
2:15-3:15	Contests for awards
3:15-4:30	Drills and Scrimmage
4:30-5:30	Swimming/Recreation
5:30-6:30	Dinner
6:30-8:30	League Games
9:00-10:00	Night Program
10:30	Lights Out/Quiet

"I had so much fun at camp. I have improved tremendously on my post moves, and I am now shooting much better because of your camp. Thanks to you and your staff for helping me develop my skills as a leader and as a player."

"My son loved your camp! I really liked all the one-on-one attention he received and the help with his shooting. I am very impressed with the knowledge he got from the coaches. He not only worked on his shooting but the game as a whole, and he came home with a renewed enthusiasm for the game he already loved. He and his brother will make your camp an annual event from now on."

Mail completed form to:

The McCracken Basketball Camp
502 Timberlake Trail
Fort Wayne, IN 46804

Or

Call Toll Free **1-800-433-6060**
(US Sports Camps)

Or

Online at:

www.mccrackencamps.com

Or

FAX completed application to:
260-459-3803



2012 MCCRACKEN BASKETBALL CAMP APPLICATION

☐ Boys Camp ☐ Girls Camp

First Name: _____ Last: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail address: _____

Telephone: (_____) _____ Date of Birth: _____

Age: _____ Grade (fall '12): _____ School & Coach: _____

Roommate preference: _____

SESSION SELECTION: Please include Date, Location and Program Type.

SESSION	DATE	LOCATION	PROGRAM TYPE
#1			
#2			
#3			

Only complete above for sessions you wish to attend. If your chosen session is full, we will contact you about attending another camp, or returning your deposit.

TYPE OF CAMPER (check one):

- ☐ Overnight Camper (includes supervised lodging and all meals)
☐ Extended Day Camper (9:00 a.m. to 10:15 p.m. - includes lunch and dinner)

CAMP FEES: (Prices below, include a \$15.00 registration fee)

- Complete Skills Camp, Gold Camp, and Junior Gold Camp programs**
Overnight: \$420 / Extended Day Camper: \$295
- Shooting Camp and Post/Perimeter Camp programs**
Overnight: \$420 / Extended Day Camper: \$295
- Day Camp:** \$195
- Player/Parent:** \$90 per person — Call for multiple family discounts

GROUP RATES AVAILABLE

For details call the
camp office:
260-432-0099

PAYMENT INFORMATION:

Make checks payable to: **McCracken Camps, LLC.**

Mail form/check to: **The McCracken Basketball Camp, 502 Timberlake Trail, Fort Wayne, IN 46804**

CHARGE FULL TUITION TO YOUR CREDIT CARD

☐ MasterCard ☐ Visa

Cardholder's Name (Print) _____

Card No. _____ 3 Digit Security Code _____

Exp. Date ____/____ Cardholder's Signature _____

- ☐ Please add \$35.00 for Cancellation Protection to my camp deposit/tuition.
☐ Please charge the remainder of my camp fee to my credit card on the payment due date.

By submitting this application I affirm that I have read and agree to the cancellation policy and hereby accept the terms of enrollment described in this brochure.

PARENT OR GUARDIAN SIGNATURE X _____

For more application blanks - Make copies of original, or contact the camp office.



The McCracken Basketball Camp
502 Timberlake Trail
Fort Wayne, Indiana 46804

For Boys & Girls ages 8-18



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twitter.com/usscbasketball



www.mccrackencamps.com